

# eBay – RPA Presentation

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- Interactive
- Online

The eBay logo is displayed in white lowercase letters on a dark teal background. The background of the entire advertisement features a collage of various postage stamps, including two prominent green 2p stamps with a profile of a person, and several red and purple stamps. A pair of tweezers is shown holding one of the green stamps.

ebay

## Shop the world's largest collection of stamps.

Buy certified inventory from PF, PSE,  
PSAG, and APS from the most  
respected sellers in the industry.

**ebay Money Back  
Guarantee protects  
your purchase.**

**[ebay.com/philately](http://ebay.com/philately)**

## Survey for the Club...

- Have you heard of eBay?
- Do you spend time online?
- Do you eBay buy?
- Do you eBay sell?
- Do you like your eBay experience?

## eBay – What is it?

- Worldwide - and makes 10 billion/year
- Sellers/buyers - 25 million / 183 million
- Many products - second to Amazon in visits
- Auction/BIN/Make Offer
- Protections – favors BUYERS
- Influence on stamps marketplace - massive

# Features...

- Searching
- History
- Sold prices versus Offering prices
- Sorting
- Feedback

## Issues with listings...

- Ridiculous
- Sublime
- Misidentifications
- Thievery
- NARU

# Types of sales offerings...

- Auction
- Buy it now
- Make offer

# Kinds of sellers who are you dealing with

- Not eBay regulars
- Professional stamp dealers ckstamps
- Professional eBay agents noblespirit
- Knowledgeable collectors haydavet
- Clueless collectors gigisales
- Crooks mnats195278



# Sniping - Esnipe and others

- the action of shooting at someone from a hiding place, especially accurately and at long range



## Paying Methods - PAYPAL (and others)

- safe
- easy
- fast
- international
- fairly inexpensive

## Sample Live Searches...

- US 630
- US C14
- US 73
- Penny Red
- British Guiana
- Audience suggestions

# Alternatives to eBay...

- Brick and mortar
- Online
- APS
- Hipstamps
- Delcampe